jordan.moss

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EDUCATION

University of Cincinnati
College of Design, Architecture, Art and Planning
Bachelor of Science in Graphic Design '10
History Minor
Previously enrolled in the Digital Design Program
Professional Practice Certificate
GPA: 3.422/4.0, Dean's List

HONORS+AWARDS

University of Cincinnati—Presidential Leadership Medal of Excellence Finalist, Sigma Sigma Jack Grieshaber Scholarship for Outstanding Senior Male, Herschede Scholarship for Outstanding Involvement, Richard & Jean Coyne Family Foundation Scholarship, Cincinnatus Century Scholarship
Interfraternity Council—Chapter President of the Year 2009, Most Outstanding Greek Male 2010
Sigma Alpha Epsilon—Order of the Phoenix, Charles Collins Award for Outstanding Involvement, DeVotie Hall Alumni Association Scholarship

SKILLS

PC, Macintosh, Adobe Illustrator, InDesign, Photoshop, AfterEffects, Flash, FormZ, Microsoft Office, Manual and Digital Photography, Building Campfires, HTML/CSS

LEADERSHIP+INVOLVEMENT

President's Bicentennial Commission; *Present–2019*
Appointed by the President of my alma mater to serve on the alumni planning committee for the 2019 Bicentennial Celebration of the University of Cincinnati.
College of Design, Architecture, Art, and Planning SGA Tribunal
Brought about significant re-organization and action items to the student government board of my college. While serving as President and Senator I presided over weekly meetings and served on college committees.
DAAP Dean Search Committee
Voted by my 4000 peers to be the Undergraduate Student Representative on the Decanal Search for my college. Drafted college-wide surveys, participated in candidate interviews, and made recommendations of candidates on behalf of students directly to the University Provost.
Bearcat Advertising and Networking Group (BANG!)
As the Co-President External I helped to bring new clients to this student ran design agency. Communicated needs of clients to the creative talent and oversaw project progressions.
Sigma Alpha Epsilon Fraternity
As a member of SAE I held five executive board offices, including President. Working towards our active and alumni goals we were able to revamp our finances, risk management, and scholarship; UC was recognized as an award winning chapter at the local and national level.
Sigma Sigma
Being selected for membership in Sigma Sigma is the highest of campus honors at the University of Cincinnati. As President I oversaw the chapter, finance, and facility operations; in addition, I provided support to fundraise $13,000 as a gift to the University of Cincinnati.
Student Government Association
Served as a College Senator for the SGA. Served on multiple committees and facilitated campus-wide elections. Designed postcard campaign to promote higher education funding among state legislators.
Men of METRO
Held Special Events Chairman and Secretary executive offices. Responsible for planning a 250+ person student bus trip to UC Football game.

EXPERIENCE

UC College of Nursing   cincinnati, oh
June 2010–September 2010
Immediately after graduation I sought more professional experience as a design co-op with the UC College of Nursing, working for their advanced technology and marketing department, CATER. CATER applied Socratic seminar teaching and user interaction knowledge to create advanced classrooms based on student and teacher interaction, with cutting edge media integration. Two major projects that I acted as a leader on included developing college signage and an end of the year annual report for CATER that would be distributed to donors and constituents of the college.

UC Planning Design + Construction   cincinnati, oh
June 2009–September 2009
Worked for the University of Cincinnati on projects for all aspects of campus including but not limited to: environmental graphics, signage, wayfinding, exhibits, campus master planning, grant proposal presentations and athletic facility development.

Ohmart/VEGA Corporation   cincinnati, oh
January 2009–March 2009
Served as a design co-op in the marketing department. Directly assisted marketing director with building corporate collateral material and developing branding documents. Also developed corporate intranet site with interdisciplinary co-op team.

The Live Well Collaborative   cincinnati, oh
June 2008–August 2008
Enrolled in unique design research studio as a co-op student that was part of a student team developing products and concepts for 50+ market. Had direct consultation with clients such as Procter & Gamble and General Mills.

Deskey   cincinnati, oh
January 2008–March 2008
Assumed the role of a Design Co-op while at Deskey. Served on a team of three designers developing package design and identities for a number of brands. Extensive work on national food, financial, and higher education brands.

The Environments Group   chicago, il
June 2007–September 2007
Assisted in the marketing department as a Graphic Design Co-op. Responsibilities included preparing presentations to clients, designing mailed collateral to send to clients and suppliers, and assisting the design studio on environment graphic initiatives.

Apple Campus Rep   cincinnati, oh
September 2006–June 2007
Promoted the Apple brand within the University of Cincinnati Higher Education market. Developed creative encounters and messaging. Coordinated on campus demos of new products, worked with campus bookstore to keep sales personnel and students informed on products.

Digital Intelligence Group   cincinnati, oh
March 2006–May 2006
Worked as a Design/Development Co-op for Digital Intelligence Group, the Web-Interactive Branch of CoActive Marketing. Worked on a team of designers and developers to produce interactive brand strategies for clients. Collaborated on projects for Valvoline, EagleOne, Kikkoman, Navan Cognac.

INTERESTS

Snowboarding, Skateboarding, Soccer, Martial Arts, Running, Hiking, Camping, Hip-Hop, Indie Rock, Jazz, Photography, Motion Graphics, Fashion, Brand Identity, Ancient/Middle Eastern/Colonial American History

Portfolio and references available upon request.