

**DESIGN
PORTFOLIO.**

jordan.moss



poster; 22" x 34"

SIGMA SIGMA CARNIVAL '08, '09, & '10

- opportunity to plan marketing, theme, and graphics of largest student-ran event on campus three years in a row
- brand translated to cups, hotcards, beverage tickets, stadium graphics, t-shirts

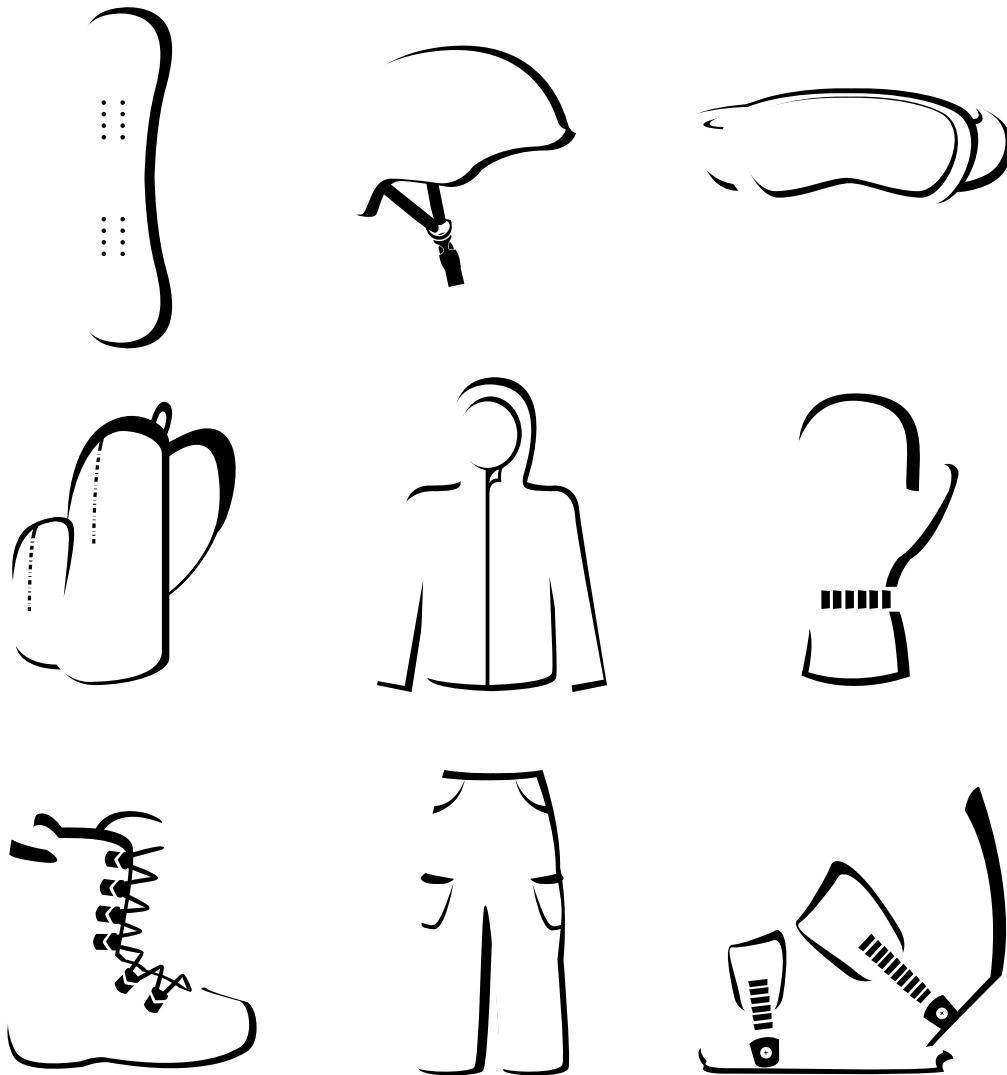


wordmark designed specific for couple and event



HUFFMAN WILBUR WORDMARK AND WEDDING INVITATIONS

- Wordmark incorporates Anna & Alex's name without being overt
- freelance project
- developed entire logo and graphic scheme for wedding



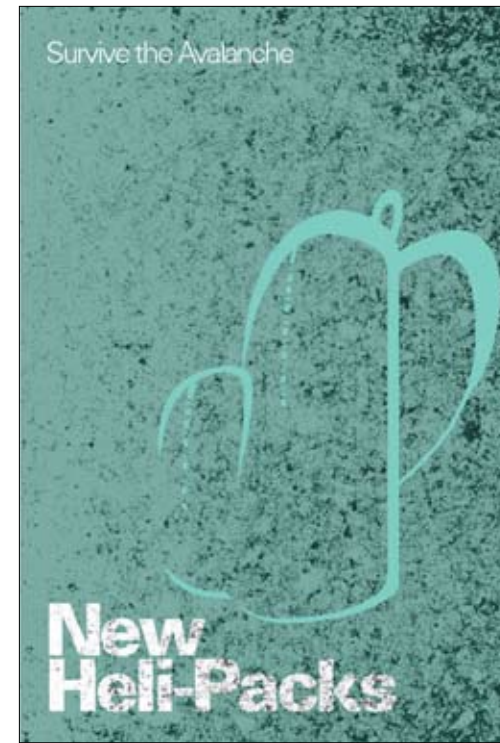
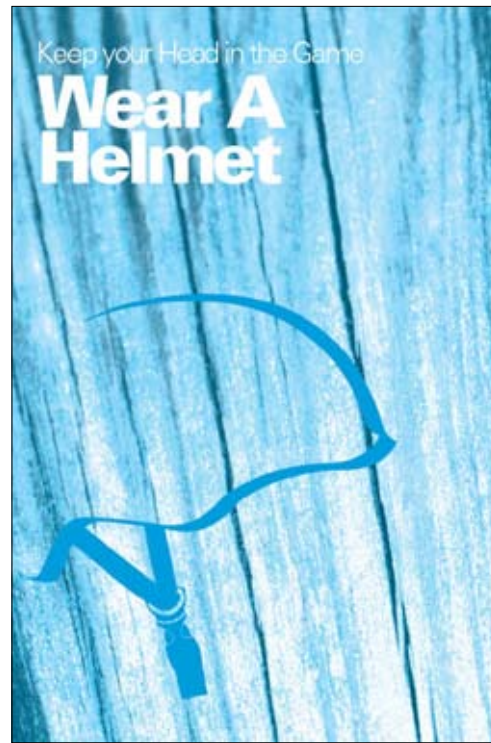
snowboard, helmet, goggles, backpack, jacket, mitten,
boot, pants, bindings

SNOWBOARDING ICON SYSTEM

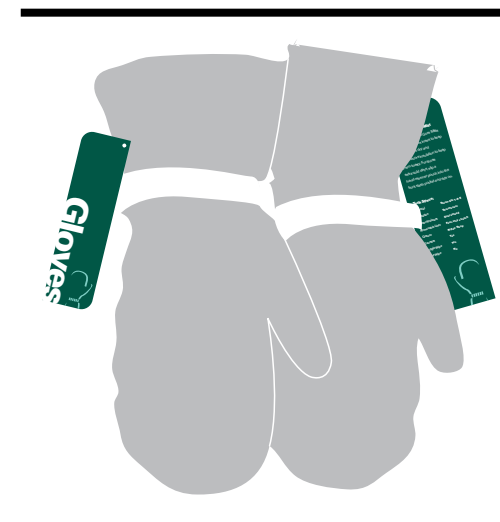
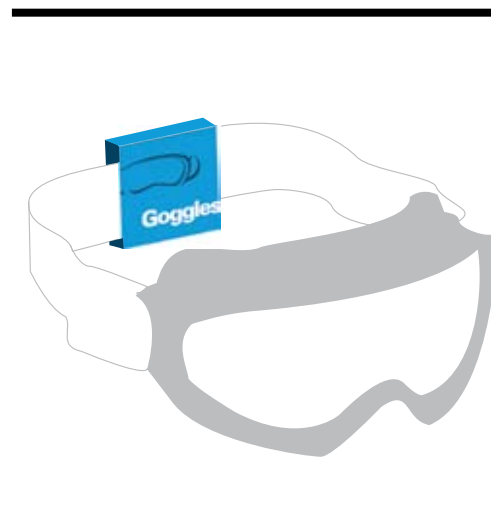
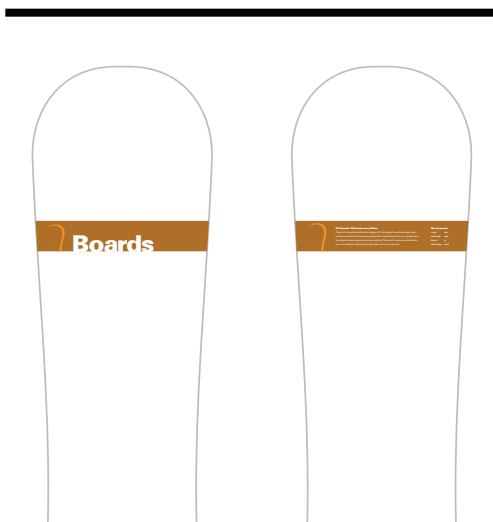
- development of icon system based on nature
- created 9 icons based on particular topic
- followed creation of icon system with application
- created poster series and equipment packaging



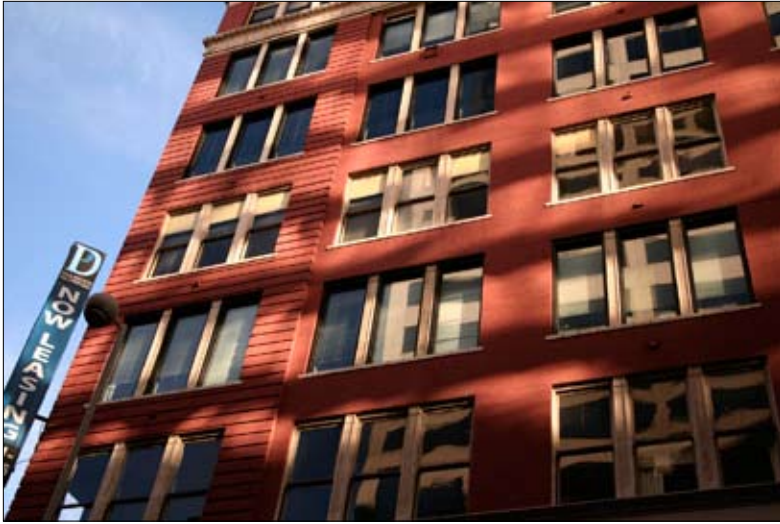
snowboard boot icon



poster series/retail signage utilizing each icon
32" x 48"



applied packaging



downtown; cincinnati, oh



northside; cincinnati, oh



northside; cincinnati, oh



clifton; cincinnati, oh



roebing suspension bridge;
convington, ky

PHOTOGRAPHY

- photography examples
- emphasis on light/shadow and composition



front cover of record sleeve; 12" x 12"



back cover of record sleeve with tracklist; 12" x 12"

GIRL TALK ALBUM ARTWORK

- create album artwork for existing album using original photography, illustration and typography

the short trip that's long on memories

When it's time to get away from the everyday, come to CincinnatiUSA. We promise you'll find something out of the ordinary here, moments that will make you remember - why you're a family, why you're still best friends, why you're still in love. Just follow the river to cincinnatiusa.com or call 866-TRIP-513.


Cincinnati USA.com
stay with us and we'll stay with you™



Ohio Indiana Kentucky
A Tri-State Region

Cincinnati USA
Regional Tourism Network

P&G

Print Collateral 10.5" x 5.6"

CINCINNATIUSA.COM
REGIONAL TOURISM NETWORK ADVERTISEMENT

- Deskey, branding agency
(Cincinnati, OH)
- Junior Designer
- print advertisement for Cincinnati USA Regional
Tourism Network

Never A Dull Moment 

JUNE 2006



Make DAD'S DAY

Make dad's day with the winning combination of Eagle One® NanoWax® Spray and Nano-Protectant™. It's the fastest, easiest way to a clean car—inside and out—without compromising the results.

BUY ONLINE AND SAVE \$1 >>



Getaway Gear

Enter for a chance to win great summer gear to make your getaway complete in the June Fast & Easy Sweepstakes.

ENTER NOW! >>



Simply Brilliant!

Eagle One Nano-Polish™ delivers a brilliant shine to bumpers, fiberglass, steel, billet wheels and accessories. Great on plastic, too!

TRY IT NOW >>

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eagle one monthly e-newsletter, june 2006

EAGLE ONE—NEVER A DULL MOMENT

- Digital Intelligence Group, interactive design consultancy (Cincinnati, OH)
- Junior Designer
- Designed the Graphics of each Newsletter
- Project was sent out over a mailing list to all Eagle One registered customers

Never A Dull Moment 

MAY 2006



THE EASIEST WAY TO KEEP YOUR CAR CLEAN

For touch-ups between washings use Eagle One® Wax & Shine. Spray on and wipe away dust, bugs and bird droppings.

TRY IT NOW AND SAVE \$1 >>

The Results Are Clear

Eagle One 20/20 Perfect Vision® Auto Glass Cleaner removes dirt, bug and film that household cleaners just can't handle.



LEARN MORE >>

"Nun" Better

The new Eagle One nano commercial shiner that when it comes to car care products, there are "nuns" better.



WATCH VIDEO NOW >>

Road Trip With Eagle One

Enter to win great prizes like tickets to the Sharpie 500 at Bristol Motor Speedway.



ENTER NOW >>

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may 2006

Never A Dull Moment 

APRIL 2006



Smaller Particles, BIG SAVINGS

Eagle One® is revolutionizing car care with a remarkable line of nano products that deliver better shine, protection and conditioning.

Save \$1 on any Eagle One® Nano product >>

Hot Wheels — Simply the best!

Eagle One's Wheel products protect your wheels to keep them looking new.



LEARN MORE >>

Transform Your Tires

Eagle One Tire Shine—the fast, easy way to give your tires a long-lasting, black, ultra-glossy shine.



TRY IT NOW >>

Upcoming Events

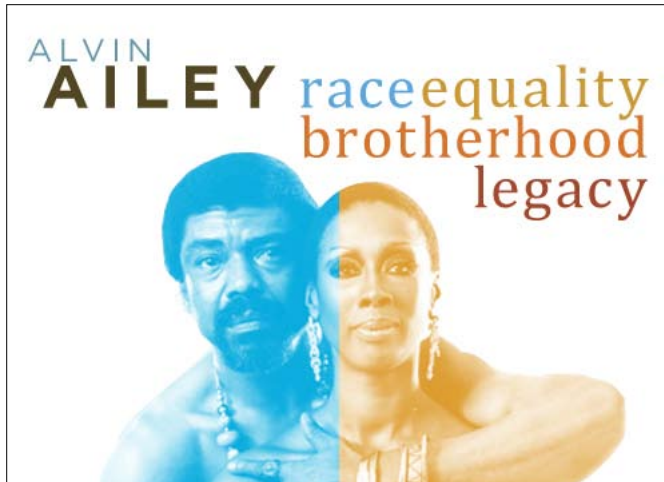
Check out the Eagle One schedule of upcoming car shows and events.



CHECK IT OUT >>

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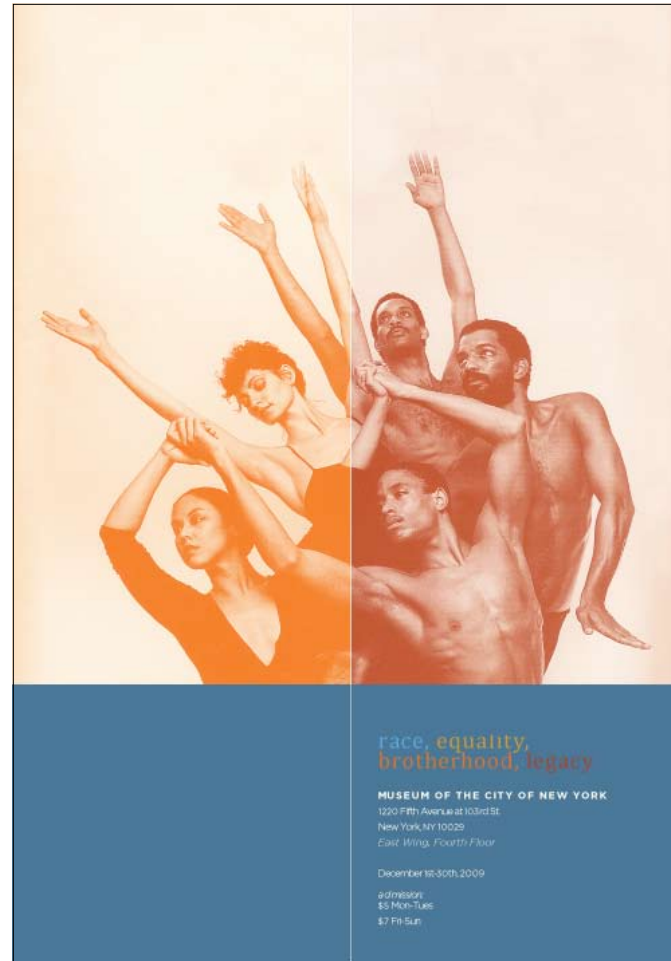
april 2006



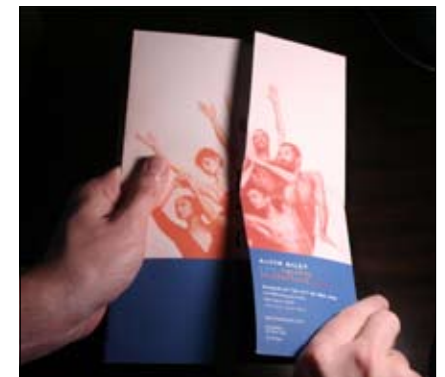
front of mailer, 5"x7" closed



unfolds vertically to reveal next level of information



inside i., 5"x14" unfolded, provides event information



unfolds as a set of french doors to reveal full spread of exhibit background

ALVIN AILEY EXHIBIT MAILER

- systems design project for University of Cincinnati Graphic Design Program
- 5"x7" folded, 10"x14" unfolded
- Art Director and Primary Designer on team project featuring design contribution from classmates Allison Leidy and Ben Schutte
- created theoretical mailing piece to send to museum members, benefactors, and potential patron



full spread inside, 10"x14" unfolded, provides information about the significant impact of alvin ailey on race, equality, brotherhood, and his lasting legacy today



mini-poster at full spread

**ALVIN AILEY MAILER
CONTINUED**



8.5"x11" bound
40+ page document

CATER ANNUAL REPORT 2009-10



spread example i—letter from director



spread example ii

inside gatefold



outside gatefold



spread example iii—nursing events

- Large end of year document for the College of Nursing—Center for Academic Technologies and Educational Resources
- many categories and hierarchies of information
- given to donors, board of trustee members, faculty, and used for grant proposals



time-line of assassination plot against Hitler,
begins at "On July 20..."
30" diameter

CIRCULAR TIMELINE EXHIBIT DETAILING UNSUCCESSFUL VALKYRIE PLOT TO STOP NAZI GERMANY IN WWII

- circular interpretation of communication, actions, and travel over a 24 hour period



close up view



museum or exhibit application



144" x 66" wall installation using various types of fabrication materials

**BEARCAT ATHLETICS:
UNIVERSITY OF CINCINNATI
FOOTBALL COACHING LEGACY WALL**

- UC's Planning Design + Construction Office (Cincinnati, OH)
- Junior Designer
- creation of a large graphic storyline of the football coaching history at the University of Cincinnati
- installed outside the football and training rooms in the Lindner Athletic Building on UC's West Campus



coaching legacy wall



track record board

BEARCAT ATHLETICS: UNIVERSITY OF CINCINNATI TRACK & FIELD RECORD BOARD

UNIVERSITY OF CINCINNATI

BEARCATS®

TRACK & FIELD

OUTDOOR

MEN

GARRY CUTRIGHT	10.36	2002
KENNY WADE	20.87	2004
ANTIONE DRAKEFORD	45.83	2009
LEWIS JOHNSON	1:47.00	1987
JEFF JOHNSON	3:44.93	1983
CHAD DISBENNETT	8:50.26	1996
ERIC FINAN	14:19.12	2009
CHRIS REIS	30:28.67	2001
DAVID PAYNE	13.42	2004
DAVID PAYNE	51.16	2004
CORWAY, POWELL, RANDELL, BOWE	40.08	2006
CORWAY, SAFFIR, BATT, WADE	1:25.06	2004
MEL L. JOHNSON, R. JOHNSON, METMAN	3:09.93	1985
MOCK, UDOVIC, ROBERTS, CALLOWAY	7:28.54	1969
GARVIN, MAYHAUS, NEWMANN, DAB	16:00.58	2004
KIST, VEGA, CAMPFELD, BRUENING	17:08.30	1998
SWANN, TRIMBLE, ELLIOTT, L. JOHNSON	3:16.44	1987
WESMAN, TOLLIVER, VALENTINE, J. JOHNSON	9:44.84	1984
HON. PAYNE, CUTRIGHT, RAMSTETTER	57.23	2002
AL LANIER	26' 4-1/2"	1973
AL LANIER	53' 6-1/2"	1973
RODNEY JOHNSON	7' 3"	1983
MIKE ALBRINCK	17' 9-3/4"	1994
TROY COOPER	57' 9"	2009
GREG WEBER	180' 10"	1983
IAN JARMAN	203' 0"	2008
BRIAN ZIMMERMAN	204' 0"	2008
CHRIS WINEBERG	7584 pts.	2004

WOMEN

100 METERS	NATASHA BURSE	11.67	2009
200 METERS	CHARLYN RAY	23.37	2002
400 METERS	MARY DANNER	53.30	200
800 METERS	KATHY KLUMP	2:09.94	2
1500 METERS	ANGIE KIST	4:31.18	
3000 METERS	MARY LOEBKER	10:03.94	
5000 METERS	LILIAN JELIMO	10:31.54	
10,000 METERS	LILIAN JELIMO	16:55.46	
110 M. HURDLES	LILIAN JELIMO	35:22.35	2008
400 M. HURDLES	MONICA HUNDLEY	13.45	2008
4 x 100 RELAY	AMANDA KLUG	1:00.43	2003
4 x 200 RELAY	VALLDEPERAS, KELLON, DUNBAR, RAY	45.92	2002
4 x 400 RELAY	GASTON, DANNER, DUNBAR, RAY	1:38.41	2000
4 x 800 RELAY	WICKS, DUNBAR, BURSE, ARNOLD	3:43.66	2008
4 x 1500 RELAY	MAULEY, HARRIS, HEATON, KLUMP	9:01.52	2009
4 x 1600 RELAY			
SPRINT MEDLEY RELAY	RAY, DUNBAR, DANNER, MCCLIMBER	3:57.48	2000
DISTANCE MEDLEY RELAY	TOULISSOVA, DANNER, BOSSE, KIST	11:59.12	1999
SHUTTLE HURDLE RELAY	COTTEN, CAMPBELL, FRITTON, EPPINGER	57.36	2009
LONG JUMP	ASHLEY WILHELM	20' 2"	2007
TRIPLE JUMP	SHINTARA CARPENTER	40' 3"	2003
HIGH JUMP	RENEE HEIN	6' 0-3/4"	2007
POLE VAULT	BRITTANY KLIMA	13' 7-3/4"	2008
SHOT PUT	JO YOUNG	51' 6-1/2"	2005
DISCUS	KELLY KRUPA	159' 4"	1999
HAMMER	JO YOUNG	183' 0"	2005
JAVELIN	CHELSEA GERKEN	141' 8"	2008
DECATHLON / HEPTATHLON	ASHLEY WILHELM	5592 pts.	2007

BIG EAST

track record board
42" x 62"

- UC's Planning Design + Construction Office (Cincinnati, OH)
- Junior Designer
- created a new Track & Field records board for both Men and Women's events at UC